



Fellowship of Christian Non-Profits

12806 S. Memorial #127, Bixby, OK 74008

December 3, 2009

To: Area Leaders of Christian Non-profit Organizations
Subject: **An Invitation to Join The Fellowship of Christian Non-profits**

Tough Economic Times Require “Out of the Box” Thinking!

If you are looking for a way to increase donations, establish strategic partnerships, recruit more volunteers and become more visible to the Tulsa area’s Christian community, **I have a great idea for you!**

I invite you to join a new organization called, The Fellowship of Christian Non-profits.

FCN is designed specifically to assist Christian non-profit organizations just like yours. Join us and we believe you will someday look back at this economic downturn as the time when your ministry took a GIANT STEP forward.

Just another networking luncheon? Though you will indeed receive many benefits as you network with other Christian non-profit leaders, joining FCN will provide you with many other benefits that will truly expand your presence in the community, save you money and help you meet your goals.

- 1) The strongest benefit offered by FCN is the way it will provide advertising and promotional opportunities to its members. Our plan is to use the resources of Community Spirit Magazine to excite the entire community about your God-given mission. The 10-year track record of this magazine places us in a unique position to spread the news about your organization.
 - Once a year, Community Spirit will include a feature story about your ministry.
 - Every month, your organization will be included in a Christian Non-profit Directory and printed in the magazine.
 - It will be also included on the Community Spirit website’s Business Directory.
 - In addition, we plan to print an annual directory designed for and distributed to area churches, hospitals and city governments.

- 2) FCN will hold monthly luncheons (First Wednesdays of each month) to gather its members together. This will provide an opportunity for you to get to know the other leaders and to exchange ideas. Local speakers will cover entertaining and thought-provoking subjects while you eat your meal.
- 3) FCN will work closely with the Christian Leadership Alliance to help promote quarterly training sessions covering a wide range of management, administrative and marketing subjects. We will also join together with them to hold an annual conference.
- 4) **Save Money!** By pooling our collective buying strength, we also believe we can lower the costs on many of the items you routinely have to purchase. Vendors are now being gathered that are interested in offering FCN members strong discounts on things such as health and liability insurance, website design, accounting, computer services, and printing.
- 5) McCloud Media, the publisher's of Community Spirit Magazine, will also be offering major discounts on photography, graphic art, and marketing. We have the ability and the desire to become your full-service marketing department. Effective marketing really can be affordable and we can show you how.

Membership Cost?

Your annual dues will only be \$600 per year.

Monthly lunches will be priced at approximately \$12 per person.

CLA quarterly training sessions and the annual meeting will be priced separately.

I am anxious to meet with you to discuss your individual needs and the potential benefits of becoming a member of The Fellowship of Christian Non-profits. I will be calling you in the next few days to set up an appointment.

Because the Tomb is Empty,

Tom McCloud

Membership Requirements

To become a member of The Fellowship of Christian Non-profits, the organization must be a 501 c (3) and must have a Christian evangelistic component to its mission statement, vision statement, and/or goals. It must not receive funding from United Way.

It must be a respected organization and must submit a reference letter from at least one supporting local church.

It must also agree to hold itself to the highest ethical and financial standards. (A list of such standards will be written by the FCN Advisory Board and approved by a two-thirds majority of the members of the FCN.) McCloud Media and the advisory board of The Fellowship of Christian Non-profits hold the right to withdraw membership from any organization that does not live up to these standards.

Organization Name: _____

Primary Contact: _____

Address: _____ City: _____

Phone _____ Website: _____

Email Address: _____

Mission Statement: _____

About FCN

The Fellowship of Christian Non-profits is operated by Equipment Publications Inc., dba McCloud Media, publishers of Community Spirit Magazine. It is offered as a way to assist Christian Non-profits and is wholly owned product of McCloud Media, a For-profit Sub-S Corporation. Annual memberships (\$600.00) are due on January 15th of each calendar year. Memberships written after each January will be prorated at \$50 per month. Checks should be written to McCloud Media or to Community Spirit.