

Community Spirit

A Community Magazine...
 Targeting Tulsa's Church Community
 Matching Loyal Consumers
 with Quality Advertisers.



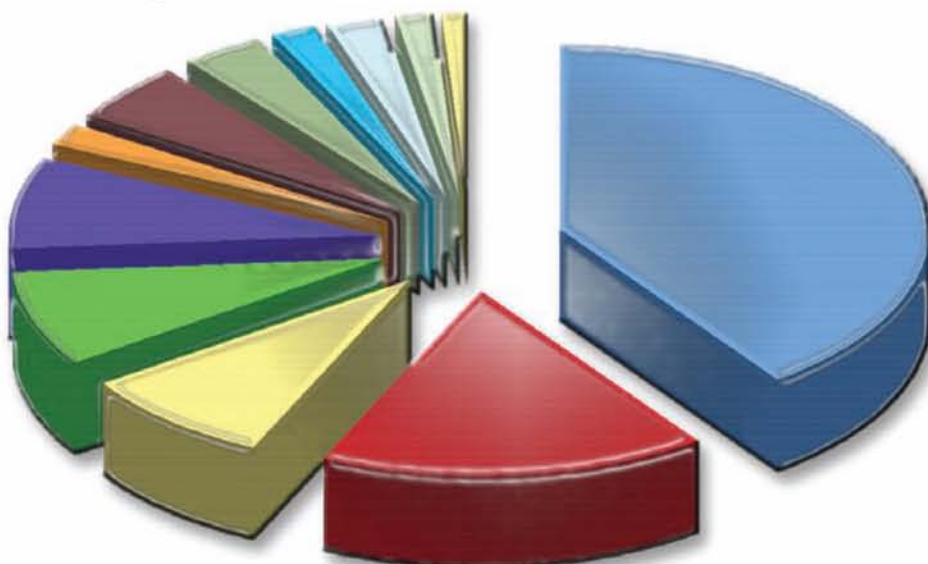


Community Spirit Magazine is a great way to reach a gold mine of customers for your business. In this center of the Bible Belt, if you are only advertising with traditional secular media, you are missing a major portion of your potential market. Community Spirit can place your message in the lobbies of over 100 of Tulsa's top churches. From Catholic to Pentecostal, Baptist to Lutheran and everything in-between, Christians love our magazine and are loyal to our advertisers. Over 50,000 monthly readers look forward to every issue. Maybe it is time you "Took your Ad to Church" with Community Spirit.

70% of our readers say they go out of their way to do business with companies that advertise in Community Spirit.

Expect Results!

- **Top-quality design – Professional ads**
- **Uplifting, enjoyable, non-offensive message**
- **Loyal, Responsive Readers - Average reader has read the last 8 issues**
- **Respected by all churches - Quoted by pastors**
- **Targeted distribution - Church lobbies, Christian schools etc.**
- **Read from cover to cover**
- **Long shelf life - Our readers collect back issues**



Readership By Church Denomination:

■	Independent / NonDenominational (39.9%)
■	Baptist (17.01%)
■	Methodist (8.76%)
■	Church of Christ/Christian (8.25%)
■	Non Christian (8.00%)
■	Other Religions (2.00%)
■	Pentecostal / AOG, COG (5.15%)
■	Catholic (3.61%)
■	Nazarene (2.06%)
■	Presbyterian (2.50%)
■	Mennonite / Brethren (1.55%)
■	Other (1.19%)

Reach Our Audience!

Median age of 41-45

68% female

48% married

Attends church more than 1x per week

61% hold positions in their church

1-2 years of college

Median income of \$75,000 per year

2 Children

26% currently in private Christian school

Over 30% of families shopping for a school next 2 years



Find the Magazine!

In over 100 church lobbies. And in over 400 other locations in Tulsa, Broken Arrow, Bixby, Jenks, Sand Springs and Owasso including book stores, doctors offices, hospitals, hotels, schools, and Christian owned businesses. Plus...Christian concerts, seminars and conferences. Anywhere Christians gather.

Get In!

Let us help you market to this important audience!

- **Competitive Ad Rates**
- **Design & Photography Services Available**
- **Free Website Business Listings**

Call Us Today.

"Send Your Ad to Church" in the Next Issue!

307.2323 • www.communityspiritmagazine.com



ALL COLOR - ALL THE TIME - NO EXTRA CHARGE !!

SIZE	12X	6X	3X	1X
Full	\$1,566	\$1,653	\$1,740	\$1,825
2/3	\$1,390	\$1,467	\$1,544	\$1,625
1/2	\$1,226	\$1,294	\$1,362	\$1,430
1/3	\$873	\$922	\$970	\$1,018
1/4	\$675	\$713	\$750	\$787
1/8	\$428	\$451	\$475	\$500
1/12 Directory	\$99	N/A	N/A	N/A

SPECIAL POSITIONS - FULL PAGES ONLY

Inside Front Page: Total Price = \$2,000
 Back Cover: Total Price = \$2,500
 Page Opposite Contents = \$1,800

Inside Right Page: Total Price = \$2,000
 Inside Back Cover: Total Price = \$2,000

MECHANICAL REQUIREMENTS

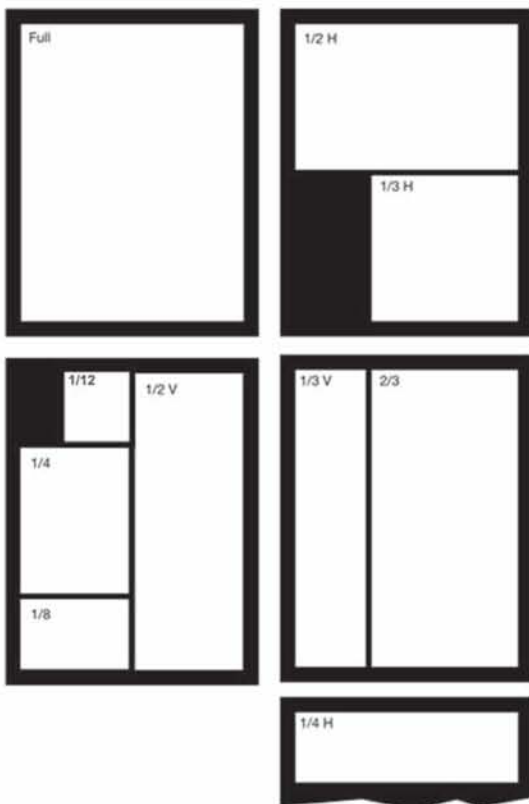
Digital materials submitted should be on a CD or e-mailed in one of the acceptable formats. All files should be prepared in Macintosh QuarkExpress, InDesign, Illustrator, Photoshop, Freehand, or converted to a PDF and include ALL fonts and supporting files. Image files, such as JPG, EPS, or TIFF, must be 300 dpi resolution. Vector-based EPS images are acceptable as well.

Unacceptable File Formats: Microsoft Word, Publisher and Pagemaker.

MECHANICAL SIZE	WIDTH	HEIGHT
Full Bleed	8.25"(w)	10.75"(h) <small>(add 1/4" to each bleed edge)</small>
Full	7.5"(w)	10"(h)
2/3	4.944"(w)	10"(h)
1/2 V	3.667"(w)	10"(h)
1/2 H	7.5"(w)	4.916"(h)
1/3 V	2.389"(w)	10"(h)
1/3 H	4.944"(w)	4.916"(h)
1/4 V	3.667"(w)	4.916"(h)
1/4 H	7.5"(w)	2.375"(h)
1/8	3.667"(w)	2.375"(h)
1/12 Directory	2.417 (w)	2.417 (h)

PRODUCTION AND MARKETING SUPPORT

Our creative staff is anxious to help create the best ad possible for reaching our readers. We are pleased to create ads for our clients for only a nominal fee and we will even assist you in placing your ad in other venues...a policy unheard of with many other publications. We are a full-service marketing studio. Whether you need logos, stationary, brochures, mailers, poster, menus, photography, videos or a new website, our staff is ready to help you market your products or service.



January:
 Financial Freedom Issue
 Best Deals, Weddings on a budget

February:
 Relationship Issue - How to build wonderful friendships and great marriages.

March:
 Christian Senior Citizens in Action

April:
 Get Ready for Summer! Camps, Vacations Plus Outdoor Living Section

May:
 Salute to Moms Annual Women's Special Issue

June:
 Father's Day Issue Summer Fun

July:
 Higher Education Issue Best Colleges and Universities

August:
 Back to School What should parents and their kids consider when choosing a school?

September:
 Special FCA Issue Sports Legends & Testimonies

October:
 Special Medical Issue Medical Heroes & Breakthru's

November:
 Holiday Entertaining National Hospice and National Adoption Month

December:
 Salute to Christian Educators Christmas Traditions

Community Spirit
Editorial Calendar